

COOKIES POLICY

1. Cookies and Similar Technologies

OLDTOWN uses cookies and other similar technologies to collect information for the purposes described in this Privacy Statement under “How We Use the Information We Collect.”

2. Cookies

A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. Like most websites, OLDTOWN uses cookies for a variety of purposes to improve your online experience. For example, we track the total number of visitors to our Sites on an anonymous aggregate basis. We may also employ cookies so that we remember you when you return to the Site, to keep track of the items in your shopping cart if you purchase merchandise online, to administer certain contests and to help customize your web experience. We may associate personal data with a cookie file in those instances. Both we and others (such as out advertising networks) may collect personal data about our visitors' online activities, overtime and across third-party websites, when using our Online services.

Use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this Site.

3. Other Technologies

We may use other technologies, including web beacons and JavaScript, which sometimes work together with cookies and other means with our Sites and Mobile Apps to uniquely identify your device. These other technologies help enable features on our Sites and within our Mobile Apps. We may also use certain technologies to determine whether you have opened an e-mail or clicked on a link contained in an e-mail.

Please note the following:

(i) We offer certain features that are available only with cookies and other similar technologies. We use both session and persistent cookies and other tracking technologies. Tracking technologies (e.g., cookies) can either be persistent (i.e., they remain on your computer until you delete them) or session-based (i.e., they last only until you close your browser). You are always free to decline tracking technologies if your browser permits, although doing so may interfere with your use of Online Services. We may encode and protect the tracking cookies and other tracking technologies that OLDTOWN sets, so that only we can interpret the information stored in them. Where video is available on our Online Services, we may target and track the videos you view. You consent to our tracking of your video viewing through Online Services or third-party social media for up to two years, or as permitted by applicable law, or until consent is withdrawn.

4. Targeted Advertising

On our Online Services, we may collect information about your online activities for use in providing you with advertising tailored to your individual interests. This section of our Privacy Statement provides details and explains how to exercise your choices.

You may see certain ads on other websites because we participate in advertising networks. Ad networks allow us to target our messaging to users through demographic, interest-based and contextual means. These networks track your online activities over time by collecting information through automated means, including through the use of cookies, web server logs, web beacons and other technologies. The networks use this information to show you advertisements that may be tailored to your individual interests. The information our ad networks may collect includes information about your visits to websites that participate in the relevant advertising networks, such as the pages or advertisements you view and

the actions you take on the websites. This data collection takes place both on our Online Services and on third-party websites that participate in the ad networks. This process also helps us evaluate our marketing efforts.

5. Links to Other Websites and Social Media

Our Online Services may offer links to third-party websites that are not operated by OLD TOWN. If you visit one of these linked websites, you should review the website's privacy policy, terms and conditions, and other policies. We are not responsible for the policies and practices of third parties. Any information you submit to those third parties is subject to their privacy policy, terms and conditions, and other policies.

6. Information Security

We will otherwise treat your personal data as private and confidential and will not disclose your information to anyone outside OLD TOWN except where:

- (i) where you have given permission, where we are required or permitted to do so by law.
- (ii) where required or authorized by any order of court, tribunal or authority, whether governmental or quasi-governmental with jurisdiction over OLD TOWN;
- (iii) where we may transfer rights and obligations pursuant to our agreement(s) with you; and/or
- (iv) where we are required to meet our obligations to any relevant regulatory authority (whether in or outside Malaysia).

OLD TOWN is committed to taking appropriate measures designed to keep personal data secure. We have in place technical, administrative, and physical procedures designed to protect personal data from accidental, unlawful or unauthorized loss, access, disclosure, use, alteration, or destruction.

While we take efforts to safeguard our information systems, no website, mobile application, computer system, or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.